



Pioneering Socioeconomic Solutions & Development

Module Code: IE9-22 B***

Module Title: Currency of Visualization & Curiosity

Faculty: Socioeconomy

Level: 9 Semester: Two

Credits: 15

First year of presentation: 2024

Administering Faculty: Dr Mohamed Buhijji

Pre-requisite or co-requisite modules: Observation & Opportunities Methodologies (IE9-22)***

1. Allocation of study and teaching hours

| Student hours allocation | Student Hours | Staff hours |
|--|---------------|-------------|
| Lectures (Taking Discussion Notes, Participation in Visits and Active Contribution) | 10 | 50 |
| Practical classes/ Presentations/ (Module Project & Presentation) | 35 | 20 |
| Inspiration Labs | 50 | 50 |
| Self-directed study, Set reading etc. (Student case studies) | 15 | _____ |
| Assignments – preparation and writing | 15 | 10 |
| Examination (Open Book) – Assessment | 25 | 20 |
| TOTAL | 150 | 150 |

2. Brief description of aims and content

This module focus on the economic instability and the way to deal with increase of uncertainty in all the issues of socio-economy and the need for the diversification of currencies that help human beings' development. The students would be challenged for the what and the why to create 'inspiration-based economy currency' and how it is linked to the overall performance effectiveness. The module bring the importance of visualisation and utilisation of curiosity that create a transformation from traditional thinking to more of a transitional thinking.

The students would be introduced to the concept and practice of visioning in IE. Different models and theories of business models will be reviewed, presented and assessed. The module outlines the challenges and opportunities of visioning and how it impacts change.

3. Learning Outcomes

3.1 Knowledge and Understanding

- i. Critically Understand the importance of visualisation in building inspiration economy business models.
- ii. Use of curiosity to identify and evaluate when and how to visualise solutions.
- iii. Test the currency of curiosity in conditions and the resources of the beneficiaries in the different communities through referring back to visualized outcome.



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- iv. Effectively illustrate the role of curiosity and visualisation in the creation of small business models in real-life situation.
- v. Apply critical thinking in analyses and syntheses of the Inspiration Economy business model achieved and areas for improvement.

3.2 Cognitive/Intellectual skills/Application of Knowledge

Having successfully completed all the modules of inspiration economy, students should be able to:

- i. See Currency of Visualization & Curiosity to identify opportunities inside contemporary and future challenges, using lots of positive psychology techniques;
- ii. Solve, Develop, Improve life and livelihoods conditions in the communities, whether in urban or rural areas through Currency of Visualization & Curiosity.
- iii. Use Currency of Visualization & Curiosity in eliminating poverty, improving equality, and empower the vulnerable.
- iv. Work on creating participatory community programs in collaboration with government and NGOs.
- v. Identify opportunities and work on improving of fostering collective strategies to maximise the successes from the management of change efforts.
- vi. Adapt new conditions that Currency of Visualization & Curiosity could bring in creating transitions or transformations to the new state.

3.3 Communication/ICT/Numeracy/Analytic Techniques/Practical Skills

Having successfully completed the module, students should be able to:

- vii. Communicate the type of visualization according to the type of problem
- viii. Optimise the currency of curiosity and its role in creating the necessary transition or transformation to targeted state.
- ix. Illustrate how the observations and the opportunities could be enhanced by the type of visualisation and curiosity, and how they all play a role in the final outcome towards the socio-economic change.
- x. To synthesise and critically evaluate with empathy challenges, problems, ideas, opportunities and observations from multiple sources and from different perspectives, i.e. with holistic thinking, in order to develop coherent and evidence-based arguments.

3.4 General Transferable Skills

Having successfully completed the module, students should be able to:

- xi. Identify, or exploit opportunities around the problem using Currency of Visualization & Curiosity.
- xii. Demonstrate profound knowledge in optimising Currency of Visualization & Curiosity and its related practice while applying its relevant theoretical and practical frameworks.
- xiii. To synthesise and critically evaluate with empathy challenges, problems, ideas, opportunities and observations from multiple sources and from



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different perspectives, i.e. with holistic thinking, in order to develop coherent and evidence-based arguments.

- xiv. Creatively and systematically address complex socioeconomic issues and develop practical and innovative solutions.

4.0 Indicative Content

- a) Introduction to the types of visualised business models that leads to the differentiation of inspiration based outcomes.
- b) Reviewing how Curiosity build better solutions through effective visualisation approaches.
- c) Experimenting in the field of how to create successful 'Business models' in the visualised communities outcome
- d) Researching how can curiosity currencies could be maintained & developed for specific case studies

5.0 Learning and Teaching Strategy

| | Topics covered | CILOs | Teaching Method | Assessment |
|---|---|--------------|---|--|
| 1 | <i>Introduction to the types of business models and the differentiation of inspiration based busienss models</i> | i. ii. | <i>Lecture/ Discussion</i> | <i>Active Participation</i> |
| 2 | <i>Reviewing how Inspiration Economy Business Models are created through visualisation</i> | iii. iv. | <i>Lecture/ Case Studies, Students Presentations & Discussion</i> | <i>Assignment #1</i> |
| 3 | <i>Experimenting in the field of how to create successful 'Business models' in the visualised communities outcome</i> | X, xi, xii, | <i>Lecture/ Discussion/ Projects/ Case Study</i> | <i>Case #1 Inception of Module Project</i> |
| 4 | <i>Researching how can Inspiration Business Models could be maintained & developed for specific case studies</i> | Viii, xiv | <i>Research Analysis Application</i> | <i>Research & Active Participation</i> |
| 5 | <i>Creating Future inpiring communitiy Business Models through project Presentation</i> | Xv, xi,v | <i>Lecture/ Students Presentations, Discussion</i> | <i>Project Continuation</i> |

Open Book Exam

6.0 Assessment Strategy

- Taking Discussion Notes,
- Participation in Visits and Active Contribution
- Assignments
- Students Case Studies
- Module Project & Presentation
- Final (Open Book Exam)



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7.0 Assessment Pattern

| Components | Weighting (%) | Learning objectives covered |
|--|----------------------|------------------------------------|
| In-module assessment: | 30% | |
| Taking Discussion Notes, Participation in Visits and Active Contribution | | 1,2,3,4,5,6 |
| Assignments | | |
| Students Case Studies | | |
| Final assessment: | 70% | |
| Module Project & Presentation | 45% | |
| Final Assessment (Open Book Exam) | 25% | 1,2,3,4,5 |

8.0 Strategy for feedback and student support during module

Each Presentation is marked, marks post on the module Web on the University Postgraduate Online Campus Platform, with immediate feedback (direct contact with the student or contact through the online modules platform); Specimen examination papers and solutions available.

9.0 Indicative Resources

Besides the international references in the relevance to the module, the following are the IIEP published research:

Book of Reference No 1

Buheji, M (2019) Designing a Curious Life, AuthorHouse, UK. ISBN- 9781728386171

Book of Reference No 2

Buheji, M and Ahmed, D (2019) The Defiance - A Socio-Economic Problem Solving (Edited Book), AuthorHouse, UK. ISBN: 978-1-7283-8869-4.

Book of Reference No 3

Buheji, M. (2018) Re-Inventing Our Lives, A Handbook for Socio-Economic "Problem-Solving", AuthorHouse, UK. ISBN- 978-1-5462-9840-3.

Book of Reference No 4

Buheji, M and Ahmed, D (2022) Purposeful Curiosity, (Arabic Book) Self Published.

Paper References

1. Buheji, M (2019) Enhancing Human Capacity. Curiosity as an Example, International Journal of Inspiration & Resilience Economy 2019, 3(1): 0-0



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2. Buheji, M (2020) Optimising the 'Economics of Curiosity' for Better Future Foresight. Tracking how Curiosity Can Solve Future Socio-Economic Challenges. *American Journal of Economics*, 10(1): 21-28.
3. Buheji, M and Buheji, A (2022) Visualising Aging Parents & their Close Carers Life Journey in Aging Economy, *International Journal of Management (IJM)*, 13(7), pp. 20-23.
4. Buheji, M (2020) 'Visualising Resilient Communities', Authorhouse Publishing, UK. (Published in Feb).
5. ISBN 978-1-7283-9928-7.
6. Buheji, M (2019) Influence of visualised reflection on 'solving socio-economic problems' – a case from youth economy forums, *Int. J. Innovation and Learning*, 25 (1), pp. 1-16.
7. Buheji, M and Ahmed, D (2018) Book Review - Capturing the Innovation Opportunity Space Creating Business Models with New Forms of Innovation, *International Journal of Inspiration & Resilience Economy* 2018, 2(1): 30-30.

10.0 Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) Additional required materials will be provided throughout this module in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.
- c) Case Studies of both Inspiration and Resilience economies and similar concepts that lead to love models creation that influenced the socio-economy.



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11.0 Module Team

To be announced once HEC give provisional approval

Dr. MOHAMED BUHIJJI
Professor FAIZ Galloui
Professor NADA Trunk
Dr. DUNYA Ahmed

Module coordinator: Dr. Mohamed Buheji & TBA (Program Advisory Board)
Email: buhejim@gmail.com



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UNIT APPROVAL

| Faculty | Dean /Director | Date |
|----------|--|------|
| 1 | Signature | |
| | 1.Dr. MOHAMED Buheji (Founder International Inspiration Economy Programme) | |
| | Signature | |
| | 2. Mr.(Director Quality Assurance SIAS) To be recruited once HEC grant provisional approval for SIAS | |
| 2 | Signature | |
| | 3.Prof. Dunya Ahmed (Vice-Chancellor SIAS) | |
| | Signature | |

Seen and noted

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| Library | Signature | |
| | Print Name Pending Recruitment after HEC approval | |
| ICT | Signature | |
| | Print Name Pending Recruitment after HEC approval | |
| | Signature | |
| | Print Name Pending Recruitment after HEC approval | |
| | Signature | |
| VRAF (Director Finance) SIAS | Signature | |
| | Print Name Pending Recruitment after HEC approval | |

